

Seneca Local *#banklocal*

Committed to Community
and with you...

For Life's Journeys.



PURPOSE STATEMENT

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On behalf of all of us here at Seneca Savings, you have our promise to continue to serve, guide and support you wherever you're at on your journey. It's truly what being a community bank is all about.

For every member of the communities we serve,
who are striving for a better life --
whatever matters most to them,
is what matters most to us.

Providing in-depth financial resources,
ease of access, and insights
to meet people wherever they're at
in their life's journey, is our devotion.

By creating sincere and meaningful connections
through reliable and well-planned tools,
technologies, tutorials, strategies and personal
relationships...

We help our valued customers and employees
realize their dreams, guiding
them toward their greatest prosperity.

Giving customers and employees alike,
a sense of confidence, of certainty,
knowing we're with them all the way,
is our focus.

We are all connected.
It is only when our customers, employees,
and communities prosper, that we prosper.



"We're with you...

For Life's Journeys."



JOSEPH VITALE
President & CEO



#banklocal Seneca
Promise

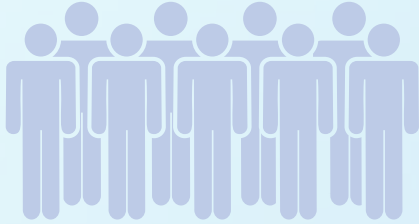




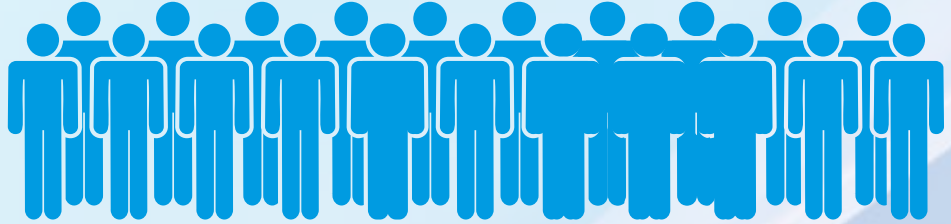
WHO WE ARE



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This journey began
with 19 people



Today, we have 57 Five Star,
talented people, voting us one of
the Best Places to Work in CNY
consistently the last six years
in a row!



Working hard to
earn your trust

94
Years



For nearly
a century...
we've played
a vital role in
Central NY



We've grown to
four bank branch
locations and now
have our financial
investment firm,
Financial Quest
as a fifth location!



Our online footprint
continues to expand rapidly
with incredible tools and
resources to bank
whenever and wherever
it's most convenient for
our customers.





Investments



Mortgage



Retirement



Merchant



Commercial



College



Personal



Insurance



Retail

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Community Service



Our employees are dedicated to the community and give of their time for several well deserving causes.



**176 Hours
Served**
(Jan-Jun 2022)



31 Organizations
(Jan-Jun 2022)

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EVERY OUTREACHED HAND, EVERY DOLLAR COUNTS

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Each month the employees at Seneca Savings select a charitable organization to donate funds collected from their jean days or spirit gear events.



In My Father's Kitchen



VFW



Maureen's Hope



Annal's Angels



Annual Dollars For Scholars



Baldwinsville Meals on Wheels

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INVOLVED



Seneca Employees



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2022 Campaign
\$2,049 = 12,052 Diapers



2022
Backpack 'n Binders Drive

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IMPACT OF GIVING

SENECA LOCAL

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AMERICAN CANCER SOCIETY
BALDWINSVILLE CHRISTMAS BUREAU
BALDWINSVILLE COMMUNITY SCHOLARSHIP FUND
BALDWINSVILLE FEMALE CHARITABLE SOCIETY
BRIDGEPORT ELEMENTARY SCHOOL
BRIDGEPORT FOOD PANTRY
BRIDGEPORT TREE LIGHTING
CHITTENANGO LITTLE LEAGUE
CHITTENANGO MUSIC BOOSTERS
CHITTENANGO SMALL BUSINESS SATURDAY
CLEARPATH FOR VETERANS
CNY DIAPER BANK
CNY SUPPORT GROUP FOR AUTISM & SPECIAL NEEDS
GIRL SCOUTS
GREATER BALDWINSVILLE CHAMBER OF COMMERCE
GREATER LIVERPOOL CHAMBER OF COMMERCE
GREATER SULLIVAN AREA CHAMBER OF COMMERCE
HONOR FLIGHT SYRACUSE
LAFAYETTE APPLE FESTIVAL
LAFAYETTE BOOSTER CLUB
OUR LADY OF POMPEI/ST. PETER'S CHURCH
POPE JOHN 23 CHURCH
SENECA SAVINGS B'VILLE CHRISTMAS EVENT
SENECA SAVINGS B'VILLE HALLOWEEN EVENT
SENECA SAVINGS LIVERPOOL HALLOWEEN EVENT
SOCCER COACH
ST. JOSEPH'S CHURCH
TASTE OF B'VILLE
TILLIE'S TOUCH
UNITED PERFORMING ARTS
WOMEN BUSINESS OPPORTUNITIES CONNECTION



ANNUAL PUSH UPS
FOR VETERANS

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SENECA LOCAL

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We encourage our team to be involved in the community. Speaking at schools, meeting with our customers at local events or participating in fundraising, we look forward to every opportunity.



Syracuse Academy of Science



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For Life's Journeys

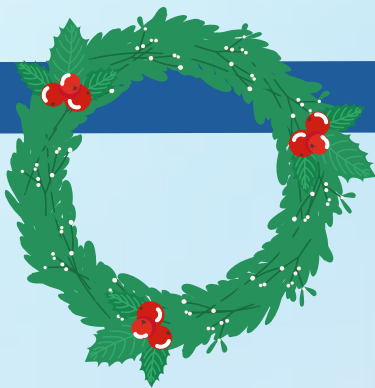


SENECA
SAVINGS
FINANCIAL QUEST



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Proud to Partner with Local Businesses & Non-Profits

We launched our own quarterly publication that focuses on local small business owners and their journey to success.



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Free Webinars and Podcasts educating, engaging and advocating for our communities.

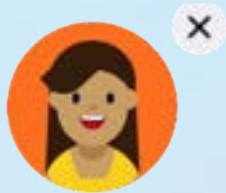


THE PATH TO GREATER PROSPERITY

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Our Financial Literacy programs and online tools, have shown great success in educating citizens of all ages, enabling them to make smart financial choices no matter their stage in life.

Meet Lea, your Virtual Financial Coach! Available 24/7



She offers personalized advice that may help you strengthen your credit journey.

GET STARTED

Find out more

CREDIT SENSE



Consumer's Top Three Interests

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SENECA SAVINGS

For Life's Journeys

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Five Star Branch Managers



Courtney Kelly
Bridgeport



Annette Sherwood-Fischer
Liverpool



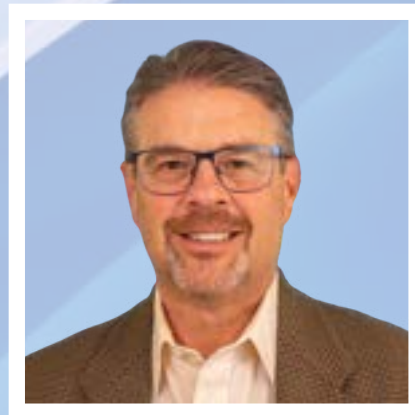
Terry Marsala
North Syracuse



Barbara Clark
Baldwinsville



Merchant
Services



Greg Boshart



Visit us on social media or check out our hashtag to keep up on special events, what we're doing in the community, and other fun we're having. #SenecaSavings #ForLifesJourneys

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SenecaSavings.com | InvestSeneca.com



ROCK SOLID CORE VALUES

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INTEGRITY

doing the right thing even when no one is watching

DEDICATION

taking ownership and seeing things through to completion

POSITIVE ATTITUDE

approaching every situation with an optimistic attitude

TEAM ORIENTED

always working together for the betterment of each individual and the organization

FUN

taking ourselves less seriously and laughing often

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