



**Make A Mother’s Day Diaper Drive**

Seneca Savings is hosting a Diaper Drive in support of the Central New York Diaper Bank, a non- profit organization that provides diapers, raises awareness, and advocates for long-term change in the social safety net. The CNY Diaper Bank is dedicated to increasing access to diapers for families in need. In May, they are hosting the 3rd Annual “Make a Mother’s Day Diaper Drive” and are aiming to collect 100,000 diapers!

Our participation will help those families who are unable to provide an adequate monthly supply of fresh diapers for their children. Our efforts in this diaper drive will go a long way to ensuring that these babies get a healthier start in life. On behalf of the CNY Diaper Bank and the families we will help, thank you!

Our Diaper Drive will take **Friday May 11<sup>th</sup> – Friday May 25<sup>th</sup>**

You can drop-off diapers during this time frame at the following Seneca Savings Branch Locations:

35 Oswego Street, Baldwinsville NY 13027

7799 Oswego Road, Liverpool NY 13089

201 North Main Street, North Syracuse NY 13212

Did You Know?	What this means:
<p><b>*You can’t buy diapers with Food Stamps and WIC</b>  <b>*1 out of every 2 children under age of 5 in the city of Syracuse lives in poverty</b>  <b>*If a family can’t afford diapers, a baby may spend an extended period of time in the same soiled diaper</b>  <b>*Diapers can cost an average of \$75-\$100 a month</b></p>	<p>The severe health and social consequences for babies and families who do not have access to diapers is a bum deal. Lack of enough diapers can lead to a whole mountain of problems for families in need: unhappy babies, unhealthy communities, under-educated toddlers, and under-employed adults. Something so basic as a diaper can actually have a big impact on a family’s ability to become financially self-sufficient.</p>